

# THE 2ND ANNUAL – ANNAPOLIS CAR SHOW

THIS SPECIAL EVENT WILL BENEFIT THE DIABETES CENTER AT ANNE ARUNDEL MEDICAL CENTER

Join The Team of Local Business'

*Sponsors – Donate – Partner*



Nearly 26 million Americans have diabetes, and 79 million have been diagnosed with pre-diabetes.

## Anne Arundel Medical Center's Diabetes Center

Offers individuals with diabetes a central location for coordinated, accessible and comprehensive diabetes services.

Certified diabetes educators (CDEs) see patients who are newly diagnosed with diabetes or those who want to update their knowledge and improve their self-management skills. These people may have Type I, Type 2, or gestational diabetes.

The hospital's program is designed to assist people with self-management skills so they can avoid the disabilities associated with diabetes by providing individual counseling, education classes, free quarterly foot screenings and support groups.

THE ANNAPOLIS CAR SHOW

When:  
August 3<sup>rd</sup>, 11-4p

Where:  
2540 Riva Road  
Annapolis, MD 21401

Show Highlights:  
Free Food & Drink  
All American BBQ  
Menu  
Live Music  
Raffles  
Kids Area  
Moonbounce  
Face Painters

SPONSORSHIP OPPORTUNITIES

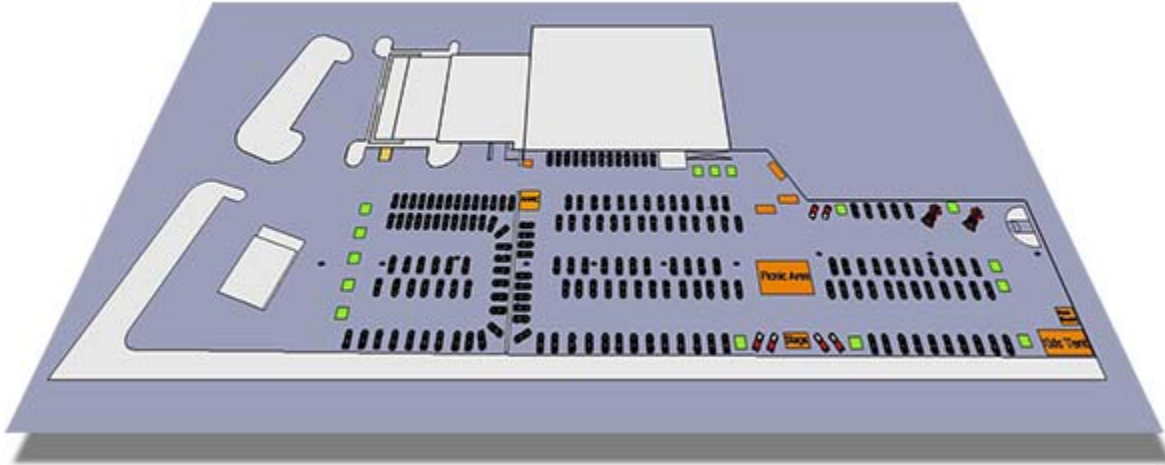
Amount	Level	Benefit
\$2,500	Gold	<p><input checked="" type="checkbox"/> TV <input checked="" type="checkbox"/> RADIO <input checked="" type="checkbox"/> WEB <input checked="" type="checkbox"/> PRINT <input checked="" type="checkbox"/> VENDOR SPACE</p> <p><u>Marketing (TV, RADIO, WEB &amp; PRINT):</u> Gold Level Sponsors will have the priority in logo placement and size (large), in visual materials and will be mentioned in the tv &amp; radio ad. In addition, announcements and mentions will be made through-out the event day.</p> <p><u>Vendor Space:</u> Approximately 17'x40'. Large enough for a 10x10 Tent, along with additional display space, to showcase products, vehicles, etc.</p>
\$1,000	Silver	<p><input checked="" type="checkbox"/> WEB <input checked="" type="checkbox"/> PRINT <input checked="" type="checkbox"/> VENDOR SPACE</p> <p><u>Marketing (WEB &amp; PRINT):</u> Silver Level Sponsors will have the next priority in logo placement and size (medium), in all web &amp; print materials. In addition announcements and mentions will be made through-out the event day.</p> <p><u>Vendor Space:</u> The space will consist of an area large enough for a 10x10 Tent.</p>
\$50 - \$250	Partner	<p><input checked="" type="checkbox"/> WEB <input checked="" type="checkbox"/> PRINT <input checked="" type="checkbox"/> MATERIAL DISTRIBUTED / HANDOUTS</p> <p><u>Marketing (WEB &amp; PRINT):</u> Bronze Level Sponsors will have the next priority in logo placement and size (small), in ALL web &amp; print distributed for marketing purposes.</p> <p>*Amount Shown – Can be offered in Establishment Certificate or Savings. (ie. Gift Card, etc) . Marketing materials/handouts (ie. Coupons, Savings) – Can be distributed during the event by employee or representative, or a show volunteer.</p>

Please make checks payable to The Annapolis Car Show. For Credit Card Payments Please Contact Us.  
(443) 693-SHOW or Email Us at [Info@TheAnnapolisCarShow.com](mailto:Info@TheAnnapolisCarShow.com)

Proceeds to Benefit: The Diabetes Center @



# SHOW LAYOUT



## HIGHLIGHTS FOR THE 2013 SHOW

- 180 Car Show! We've increased the number of vehicles in the Show to 180. Last year's show Sold Out and we had to unfortunately turn vehicles away at the gate.
- The Show is Open to All Makes & All Models!
- Sponsors/Vendor space has increase as well, as well as different levels of participation
- The Diabetes Center at Anne Arundel Medical Center will again be the beneficiary
- Again, there will be Free Food and Drink– The All American BBQ Menu, being offered by Moveable Mixtures will be offered for Free to everyone in attendance.
- The Total Cash Prize & Trophies has increase to \$3,500!
- The Kids area will return, with a Moonbounce, Arts & Crafts Area and Face Painting
- Live Music On Stage!